

China Reports A Loss of \$760 Million from Spam Mails

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The Chinese report estimates a staggering \$760m lost in productivity caused by spam mails

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Description:

In the wake of a study report on spam mails by Internet Society of China, Security experts from MicroWorld Technologies urge for greater awareness among authorities and enterprises towards the growing concern of productivity loss caused by spam mails.

The Chinese report estimates a staggering \$760m lost in productivity caused by spam mails, for the Asian economic giant. Chinese receive an average of 20 spam mails a week, ISC informed at an Anti-Spam conference held in Beijing this week. The figures do not take into account of other ramifications of spam mails like misinformation and phishing.

"The amount of spam encountered by Internet users in US, UK and alike, is many times than that of the Chinese figure. And their potential fallout will run into billions of dollars being drained away in terms of loss of productivity and wastage of time," observes Govind Rammurthy, CEO, MicroWorld Technologies.

The leading developer of Security Solutions, MicroWorld has produced the most powerful spam fighting software in the world, named 'X-Spam'. Their other security products eScan and MailScan too have advanced spam killer features to safeguard enterprises and home users.

'X-Spam' provides dual level protection for a corporate email system. First, it filters the mail at the mail protocol layer before accepting it. That means, if a connecting Mail Server is listed in a Spam sending blacklist then that mail is discarded immediately. The mail that passes through this level, is again checked with a series of advanced filters to enforce a second level of spam control.

A reverse DNS check is performed to see if the connecting IP resolves to a valid domain name. This method ensures the authenticity of the domain that sends the mail. Most of these spam killing features are available in MailScan for SMTP Server too.

"Spam delivers many body blows to enterprises. At the first level, it's about the productivity loss. At the second level, it's about the online fraudulent schemes and malice that they distribute. One just can't think about securing online business communication without fighting the spam menace at the root of it," points out Govind Rammurthy.

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