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- o [Association News](#)
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- o [Pick of the Week](#)

[Market Watch](#)
[Success Story](#)
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MicroWorld Enters Bangladesh

By itVARnews Staff
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PICK OF THE DAY



The advanced Global Security Solution Provider MicroWorld Technologies announced its tie-up with the leading IT Solution Provider in Bangladesh, Databiz Inc. The firm will promote and sell MicroWorld's security products in the fast developing IT market of the nation.

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Established in 1999, Databiz provides products and solutions in a spectrum of IT segments. It offers Automated Business Solutions along with Management Consulting Services to the varied interests of customers. With a large client base spanning across Public, Semi-Government and Private Sector, the company is quickly expanding its market reach.

Ravi Shankar, Territory Manager - DACH Region, MicroWorld Technologies, said on the occasion, "We see Databiz as an important strategic partner in our expansion plans in Bangladesh. With their pioneering experience and hands-on knowledge of the market pulse, we are looking forward to bring our products to a larger audience in this growing economy. We are greatly impressed with the customer centric vision and values that Databiz adheres to and that definitely makes them a natural partner of MicroWorld."

The business houses and organizations in Bangladesh are quite discerning and quality conscious in choosing products and solutions in Information Technology. As Databiz interacts with many Enterprises and organizations in connection with varied other solutions in IT, the growing discontent with most existing AntiVirus and Content Security products was quite palpable.

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"Now with MicroWorld's security products, we are sure to deliver futuristic solutions to our customer base and beyond. Centralized Security Management with up-to-second protection at a low Total Cost of Ownership is what most firms are looking for and we have seen that MicroWorld leaves no stone unturned in living up to these standards on a continuous and consistent basis," viewed Rashed Kamal, CEO of Databiz.

With the tie-up, Databiz will now offer to customers eScan, MailScan, eConceal and X-Spam from MicroWorld. eScan is the world's most advanced AntiVirus, AntiSpam and Content Security Solution for Servers and Desktops, powered with the fastest and earliest updates for Threat Protection.

