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## MicroWorld To Showcase Futuristic Security Solutions

By itVARnews Staff

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The much awaited event of Digital Technology, COM-IT exposition will be getting underway from 7th to 10th December at MMRDA Exhibition Grounds, Bandra Kurla Complex, Mumbai.

Information Security is a key focus area at COM-IT. Most Enterprises today are keen on tightening their network protection. MicroWorld will present answers to these challenges by showcasing its futuristic security products eScan, MailScan, eConceal and X-Spam. What set them apart from other products are advanced algorithms and unique technologies like MWL and NILP.

These technologies enable MicroWorld products to provide the fastest updating safeguards against new and emerging malware, unknown threats, vulnerability exploits and zero-day attacks. To protect the email infrastructure of organizations from the deluge of Spam and the danger of phishing, the firm uses a multilayered filter comprising of several technologies.

"In the last two years, there has been a perceptible change in the attitude of Indian corporate and business houses towards IT security," points out Anil Gupta, Head - National Sales, Micro World. "They have woken up to the fact that investing in security makes strategic business sense. And COM-IT being the last big event of this year we are all set to leverage our technological advantage in this 'eager for the most advanced in security' market place," he adds.

MicroWorld will also use this opportunity to expand its channel and distributor network. Anil Gupta says, "Most resellers and channels are looking for a security product that provides Uncompromising Protection, Centralized Management and low Total Cost of Ownership because that's what Business Houses demand from them. Our products deliver the best in all these counts and still give them big margins and many other perks to boot."

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