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Wednesday, 3rd May 2006

MicroWorld Joins SecureIT Alliance to Create Better Synergies

MicroWorld Technologies has joined SecureIT Alliance, an industry consortium that aims to develop and enhance Security for the Microsoft platform.

MicroWorld Technologies has joined SecureIT Alliance, an industry consortium that aims to develop and enhance Security for the Microsoft platform. Lead and supported by Microsoft, the alliance consists of the world's best Security Solution providers known for their technology, innovation and knowledge base.

SecureIT Alliance serves as an information resource on security for IT Professionals as well as general public and a collaborative on-line forum for member partners to engage in technical dialogue on new product development. By visiting its website, one can access latest security news, innovative solutions and new happenings in the industry.

"Microsoft is excited to have MicroWorld Technologies become a participating member in the SecureIT Alliance, where they can contribute valuable insight into a class of security protection scenarios needed by mutual customers," said Gerry Albert, Group Program Manager, Microsoft. "In collaboration with other Alliance members, their experience and new product development optimized for our growing platform portfolio has promise to benefit customers across a wide spectrum of IT environments."

The coalition can potentially work towards achieving uniformity in virus nomenclature and create a unified database of Spyware and Adware. By bringing in various solution providers, SecureIT Alliance is sure to facilitate closer co-operation and concerted action among global players in the security sector.

"This alliance is a great initiative from Microsoft and we offer full support and participation to it. I'm sure this move will propel information exchange between different vendors on all kinds of security issues, for the greater good of computer users across the globe," opined Govind Rammurthy, CEO, MicroWorld Technologies.

A strong advocate of concerted and comprehensive Information Security, MicroWorld has developed security solutions eScan and MailScan to safeguard enterprises and home users from Virus, Trojan, Keyloggers, Rootkits, Stealths, Spyware, Adware, Spamming, Phishing, Popups, and many more. With dedicated task-forces working to create targeted solutions for various breeds of malware, MicroWorld ensures that the end-user is provided with an all-encompassing protection.

"Inadequate protection is akin to having no protection at all. Today, malware writers are looking for a small entry point to sneak through and once they are in, they grow in threat levels and sophistication really fast. Right from the Mail Server to the countless endpoints, we believe in monitoring and protecting

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every nook and corner of data distribution and information traffic. By joining hands with this Microsoft initiative, I'm sure we can create better synergies in threat prevention and Content Security," affirmed Govind Rammurthy.

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