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MicroWorld Campaigns For Integrated Security At ITEC

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MicroWorld Technologies will be aggressively targeting SMB and SME market at the ITEC Expo in Detroit, as their Security Solutions eScan and MailScan have proven to be the world's best in Integrated Security Solutions for enterprises and business houses.

ITEC is North America's largest series of regional Business-to-Business events. Held on 24th and 25th of May 2006, the exhibition is a targeted and effective marketing vehicle for local and national solution providers, VAR's, System Integrators and countrywide vendors to reach out to the IT and business community of the region. As the fastest growing AntiVirus Software firm in United States today, MicroWorld sees this fair as a great occasion to leverage their undisputed technological advantage to the benefit of enterprises, small and big alike.

Most AntiVirus solutions in the world market today were initially developed for a home audience and were stretched later to scale up to the challenges at enterprise level. eScan and MailScan stand fundamentally different in this aspect. Their core architecture has been designed keeping the business environment in mind to provide seamless threat protection and Business Continuity.

eScan enforces an Integrated Security policy throughout the enterprise with its highly empowered Centralized Management Console. With filtering happening right from the Server to various end points, a multi-layered protection is ensured by the system.

Remote Web Administration and Remote deployment options give the system administrator the power to manage security of the organization even at Distant Access. Comprehensive monitoring of Data Traffic over TCP and UDP is made possible by 'TCP view' feature.

“At the core technological level, MicroWorld Solutions are powered by a forceful AntiVirus engine with zero-day protection. Our solutions perform Real-Time scanning at the socket layer of connectivity, using patent-pending MWL technology. To make this protection proactive against new and emerging threats, we have developed a sophisticated Behavioral Analysis as well,” reveals Rohini Sonawane, COO, MicroWorld Technologies.

At ITEC, you can experience the power of eScan in Real-Time! As part of the exhibition, the security firm will be organizing a 'Free Virus Clinic' for the benefit of visitors. MicroWorld experts will check your laptops with MWAV Utility, which may throw you a surprise or two by detecting dormant viruses and worms. Free CDs of MWAV will be presented to visitors, as part of MicroWorld's security blitzkrieg.

“The motto of our campaign is simple - see it to believe it,” says Rohini Sonawane. “Today the malware landscape is undergoing drastic changes with attacks getting more and more targeted in nature. In trying times like these, it's vital to have a comprehensive security policy for organizations in safeguarding their information systems at every endpoint. In eScan and MailScan, you see that dynamic thought process put into direct action!”

At the event, you can visit MicroWorld technologies at Booth no 406, Rock Financial Showplace, 46100, Grand River Avenue, Novi, MI 48374.

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