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MicroWorld gears up for Infosecurity at Italy

By ZDNet Staff, January 29, 2007

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MicroWorld Technologies has announced its participation in Infosecurity 2007, to be held from February 6 - 8, 2007, at Fieramilanocity, Milan, Italy.

Going by an IDC survey, more than 16 percent of the IT spend by enterprises in Italy over the next two years will be on security software, which is proof to the fact that organizations small and big in the southern European nation are fast realizing the importance of information security.

InfoSecurity attracts key decision makers from finance, manufacturing, government, IT related services, hardware, education, medical and other sectors. Held in concurrence with the Storage Expo, the event promises to bring in a better audience in quality and numbers this year.

"Most of the Italian entrepreneurs are looking for comprehensive solutions in security, to be controlled and managed at a central point with the minimum administrative overhead," observes Sunil Kripalani, Vice President, Global Sales and Marketing, MicroWorld Technologies. "As they believe in the install-and-forget policy, you can hardly afford to have network infections and the ensuing firefighting, when you deal with an Italian counterpart."

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